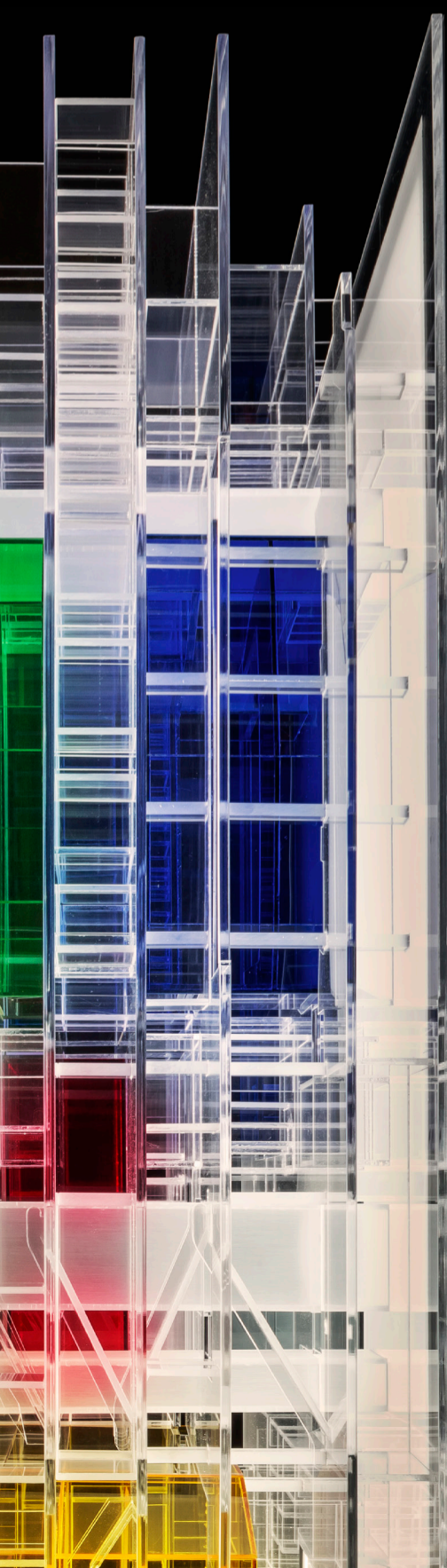


Exhibition Design
Architect Amare

Client
Building contractor
MEP
Maintenance
Structural Engineer
Acoustic Advisor (auditoriums)
Installation consultant
Technical consultant theatre
Sustainability advisor
Building Physics and acoustics
Interior design

Printing exhibition

NOAHH | Network Oriented Architecture
NOAHH | Network Oriented Architecture
icw JCAU & NL Architects
Municipality of The Hague
Bouwcombinatie Cadanz
HOMIJ
VolkerWessels
Aronsohn raadgevende ingenieurs
F derico Cruz Barney | Studio DAP
Ingenieursburo Linssen
Theateradvies BV
LBP | Sight
LBP | Sight
NOAHH, JCAU, Brunnontwerp,
Studio Aziz Bekkaoui
Koninklijke Rijnja



Exhibition Flitting Through Amare

Exhibition powered by

NOAHH



English

City as a Building

Building as a City,

Amare is not simply a building in a city. It is in fact a city in itself - with streets, alleyways and squares nestled in-between large halls. Plenty of open spaces allow for amateurs and professionals to co-exist and learn from one another. Situated on the Spuiplein, Amare is the soul of The Hague's cultural heart. There is no single entry to the building, rather a large entrance area.

The lower floors are always open as a walkable passage which extends the routes from outside through the building. Amare's greatest ambition is to make the cultural building the meeting place of The Hague. Not only professionals on stage, but where amateurs can also perform. With room for spontaneous performances, special programming and interaction between the users. A building for everyone.

Collaboration & Creative Process

Collaboration

The design for Amare was created in a multidisciplinary process in which several (interior) architects, artists, construction companies and experts in the field of theatre, acoustics and sustainability were involved.

The collaboration with the four different users - Residentie Orkest Den Haag, Nederlands Dans Theater, Royal Conservatoire and Amare - , all top class performing arts in

the Netherlands, was intensive and very inspiring.

Each of the four halls has its own distinct character which is recognised by its own shape and materialization.

This part of the display leads you through the design process with special focus on the development of the façade, the building structure and the main halls.

Amare as Multiversum

Amare

Amare is designed as a 'multiversum', a multifunctional and lively, cultural social space. A visit of Amare gives the experience of zapping through cultural dimensions. This piece of the exhibition will show to you how Amare can be understood as 'multiversum' and how its in-between spaces encourage informal events and meeting space.

One of the main design principles at architectural firm NOAHH is the development

of buildings based on their fascination with 'architecture as a canvas' and 'architecture as a time machine'. Buildings using this principle become easy to interpret and reinterpret – they are never intended to be static. This is also the dynamic envisioned by Jan Zoet, director of Amare: a dynamic that is not limited to the halls or the public space below, but that fans out into the city. So that all kinds of initiatives from the city can land in Amare.

Users & Visitors

Users

Amare is the new home for four cultural institutes: the Nederlands Dans Theater, Residentie Orkest Den Haag, Royal Conservatoire and the Stichting Amare.

The final piece of this exhibition displays the users and visitors of Amare and their experiences in the new building. It also offers you a peek into the Concert Hall.

Amare is inclusive and accessible to all and

received the most-wanted ITS Certificate for integral accessibility.

At Open Amare, the creative energy of The Hague gets a public stage. Open Amare is free to visit and the program is always different.

